## My Mission

To empower you to take ownership of your life in pursuit of your goals, and to assist you in achieving financial independence.



# SAMUEL E. STRUM

CFP, <sup>®</sup>ChFC, <sup>®</sup> CLU <sup>®</sup> | Financial Planner\*



Not an indication of future performance or any one client's experience. See <u>methodologies</u>.

### **OUR CORE VALUES**

#### INTEGRITY

We walk our talk.

#### HONESTY

We are forthright and transparent.

#### CONTINUAL EDUCATION

We strive to always be learning, growing and improving.

#### HUMANITY

We sincerely care about people and value their wellbeing.

#### **THOROUGHNESS**

We do not leave any stones unturned.

#### Get in Touch

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# My Objective

To build with you a strong lifelong client/adviser relationship, in which we both are committed to working toward accomplishing your goals and objectives.

Your interest is always upheld as the foremost concern.

## My Process

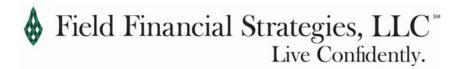
Our Financial Empowerment Process is a uniquely personal, comprehensive approach to financial planning. Through a series of conversations, we learn about you, discuss your life goals, and develop a strategy tailored to your specific objectives. Then, we implement your strategy and consult with you to keep it on track.

"My experience in the arts and entertainment industry has given me a great degree of empathy. As a result, I bring a level of care and understanding to client discussions that enables me to build long-lasting relationships and work well with a diverse range of individuals."

#### Location

-Samuel E. Strum, Financial Planner

500 West Madison Street Suite 1725 Chicago, IL 60661



### I BELIEVE...

- Success is determined by preparing for the future proactively. Hoping for the best is not a strategy.
- Openness and honesty are essential.
- We should like and trust each other.
- lackgraph Your involvement is crucial to accomplishing your financial goals.
- Your time is valuable, as is mine. It's important that we both adhere to our scheduled meeting times to respect each other's time, preparation, and commitment.
- A healthy exchange of ideas between all of your advisers is essential to achieving your desired success.
- Consciously-designed financial strategies need to be agile in order to adapt as needs change throughout your life.
- If I make a mistake, I should correct it. If you feel I have made an error, please feel comfortable enough to speak with me so that I may address it.
- A competent and valued team is critical to executing my mission to serve you as a client. I treat our team with respect and ask that you do as well.
- A referral is the highest compliment you can give. If you see value in what we have discussed or accomplished, please introduce me to those you feel may also benefit.

## PERSONAL PROFILE

CERTIFIED FINANCIAL PLANNER™ professional

FINRA Series 7, 6, 63 and 66, and Health and Insurance licensed

University of Texas, 2014

- B.A. in Plan II Honors
- Graduated with Higher Honors
- Phi Beta Kappa

Active Alumnus of Alpha Epsilon Pi (AEPi)

Co-creator and Producer of Broadway Goes A Cappella, 2017 to present

Board Member, Cadence Music NFP

Language Skills: Proficient in Mandarin

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